Heritage Plates



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THE WAIT IS OVER: SIX-DIGIT HERITAGE PLATES RETURNING 30 JULY

After a year-long hiatus, VicRoads has today announced that six-digit Heritage plates will be returning on 30 July for a limited release – the first time six-digit Heritage plates have been available since July 2023, when orders had to be paused after just three days due to unprecedented demand.

In anticipation of the upcoming release, VicRoads has revealed a preview of the available - and likely popular - plates to inspire interest. Some of the available combinations include:

• 100.055

• 100.066

• 100.077

• 110.001

• 110.100

• 122.234

• 177.701

• 191.100

• 200.021

255.225

Additional combinations that will be available can be previewed via the Custom Plates website vplates.com.au now.

From 30 July, enthusiasts can choose their own combination for a six-digit Heritage plate at vplates.com.au, as long as the combination is still available and adheres to the specific rules for six-digit Heritage plates, which are that the combination must be a number between 100,000 and 285,000 – the original number series first issued in the 1930s.

The increasing demand for Heritage plates is evident through the rising average auction prices paid for three, four, and five-digit plates from 2020 to 2023. In 2020, the average price for three-digit Heritage plates was \$135,000, and by the end of 2023, it had increased to \$375,000. Similarly, auction prices for four and five-digit Heritage plates doubled during this period.*

Giles Thompson, VicRoads' Chief Executive Officer, says Heritage plates hark back to an iconic era in Victoria's motoring history, being faithful replicas of Victoria's first ever number plates issued almost a century ago.

"The plates continue to be meticulously handcrafted in Victoria to the same exact specifications as those originally issued in the 1930s, with unparalleled attention to detail reflecting the time-honoured techniques used last century and making each one unique.

"Unlike regular number plates which have a wide variety of combinations available, six-digit Heritage plates are limited to combinations between 100.000 and 285.000. Their exclusivity and limited availability are largely what make them so appealing to collectors," he says.





Six-digit Heritage plates will be available from Tuesday 30 July from 8.30am AEST at the updated price of \$19,995. Heritage plates will be available online, in person at a VicRoads Customer Service Centre, or over the phone.

To receive exclusive updates about Victorian Heritage plates, sign up to the Custom Plates mailing list at www.vplates.com.au.

ENDS

Media Inquiries:

For media inquiries, please contact Cassette:

Sophie Sager sophie@cassette.com.au 0422 636 030

About VicRoads

VicRoads operates registration and licencing services for Victorians, registering more than 6 million vehicles annually and issuing licences for more than 5 million drivers.

VicRoads offers a wide range of services, including the ability to personalise number plates through its Custom Plates business. Revenue generated from Custom Plates and Heritage plates supports VicRoads' efforts to modernise its systems and services.

NOTES TO EDITOR

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Average auction price	Three-digit	Four-digit	Five-digit
2020	\$135,000	\$73,000	\$45,388
2023	\$375,000	\$196,000	\$158,000

Source: VicRoads auction data. Figures represent average values from the auction of VicRoads owned Heritage plates.





A preview of some available plates for inspiration:

100.013	124.242	210.100	110.005
100.026	130.011	212.112	110.006
100.055	131.133	212.666	110.007
100.066	131.331	220.077	110.008
100.077	138.881	221.166	110.009
101.011	138.886	221.177	110.010
101.110	140.111	222.010	188.099
101.200	144.414	223.399	227.228
101.333	150.111	224.499	255.225
101.600	151.511	225.566	255.252
101.700	155.115	229.111	254.000
101.919	158.858	233.223	110.101
102.600	160.002	243.000	133.131
103.033	160.222	248.848	110.100
103.666	177.701	254.444	221.212
106.777	181.199	255.525	212.221
109.119	184.848	262.226	
110.101	188.585	268.828	
111.003	188.803	281.828	
111.303	191.100	100.345	
113.131	193.111	100.456	
115.151	196.699	101.020	
119.011	200.021	101.505	
119.990	201.212	110.022	
122.012	201.292	110.001	
122.234	201.500	110.002	
122.521	202.100	110.003	
123.323	204.222	110.004	